

**“Learn How To Drive  
Over 10,000 Visitors  
A Month To Your  
Website Only Working  
1 Hour A Day!” By  
Using The – “Revised  
No-Hype Click Thru  
Marketing System””**

By Dan Moses

<http://www.ClickThruMarketing.com>

## About the author



### Dan R. Moses

Dan Moses is widely considered one of the **leading click thru marketing (traffic exchange) experts in his niche online.**

He is the owner of more than three click thru programs online and two membership sites... one of which has more than **30,000 members** and is growing at close to 1,000 new members every month.

His online business **generated over \$100,000** in sales in 2005... all of which has had a **connection** to the traffic exchange industry in one way or the other.

Dan came online over 6 years ago with his head down and his eyes fixed on a goal of working from home, raising his family (a beautiful wife and 3 wonderful kids) and being debt free.

Not only has Dan reached that goal but he embraces a **strong desire** to help others **establish** and **grow** their online business -- reaching their goals as well. This passion has brought him **great success** through helping others succeed (some of his greatest accomplishments was the creation of 4 paid traffic exchanges he built for his friends and clients).

Dan... Throughout his journeys has become quite the entrepreneur by owning and operating close to 10 sites online, the most popular being... Recommended Links:

[PageSwirl.com](http://PageSwirl.com) : [ClickMasterPro.com](http://ClickMasterPro.com)  
[FreeClickThruClub.com](http://FreeClickThruClub.com) : [ProTrafficShop.com](http://ProTrafficShop.com)

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**"Learn How To Drive Over 10,000 Free Visitors A Month To Your Website Only Working 1 Hour A Day!" - By Using The - "Revised No-Hype Click Thru Marketing System"**

## **No-Hype Click Thru Marketing System: Viral Report**

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**W**hat if I showed you a way to get people -- thousands and thousands of people -- to your website without using a search engine, or a classified ad, or an email?

What if you could actually **pull guaranteed visitors** to your website, without spending any time submitting your site, or **paying the high price** of regular **online advertising**?

What if there really was some magical way to bring people to your website that was not only easy and cost effective but, **generated hundreds** - if not **thousands** - of hits every single day, with little or no effort?

What if there was a **simple system**, one that any newbie could try out the very first day, and BAM! ...Instant traffic!

Well there is! I found a **solution** and it's called "**Click Thru Marketing** (another popular term you'll hear is traffic exchange advertising)."

So what is **Click Thru Marketing**, you ask?

**Click Thru Marketing:** Marketing a service or product over the Internet to generate visitors to view your web page by way of click thru programs.

The concept of click thru marketing is very simple. There are sites on the Internet, called click thru programs. People join these click thru programs and become part of what I like to call a click thru "community."

Each member of this community is able to **generate traffic** to their own websites simply by visiting other websites in the community.

When you view another members site, you're given what is called a "credit". Once you have generated enough credits, a visitor is then **sent to view your website**. Ideally, the program that you are surfing will offer a "one-to-one credit ratio," meaning that for every site that you visit, your site will receive 1 visit in return.

For example, if you are a member of program that offers a 1:1 ratio, and you visit 100 sites, you would have 100 people visit your website.

Most click thru programs use a 2:1 ratio. These programs tend to have **great downline plans**. When your referrals surf for traffic, you receive a percentage of their credits, which is more traffic for your website - all **100% free!** I like to call that "**residual traffic**."

**Residual Traffic:** Having a network (marketing arm) of individuals and/or programs that will generate *\*non stop\** traffic to the website(s) of your choice.

These click thru programs use a **built-in timing system** that **guarantees your website will be seen** for no less than 10 seconds (the good one's are 15 and up). They require you to stay on each website for 10 to 30 seconds before you receive your credits for visiting that site.

Some click thru programs even offer the ability to **play games for credits**, **enter contests**, *earn commissions* and even surf for cash.

The end result (if done right): you will have **built a network of business associates** that **will help you generate** hundreds of thousands of visitors stopping by to pay you and your websites a visit.

Naturally, this sounded like a **great opportunity to generate some serious traffic**, so I set out in search of the best click thru programs online. After several years, I've found numerous click thru programs, **tried and tested** each one of them, and then **weeded out the good from the bad**. Plus, I figured out that if I could work 2 to 5 click thru programs at the same time, eventually I would have **thousands of guaranteed visitors** coming to my websites (which only took me a few days to accomplish).

So then I worked even harder and became "**The Ultimate Click Thru Machine**," spending up to five hours a day clicking my little heart out! And much to my satisfaction - voila! In less than two weeks I had **increased my traffic by over 1000%**. That's right! Less than two weeks! I was literally amazed.

I was so proud of myself... what an achievement! You know, at that time I had been marketing online for over two years and I had never once previously **driven that kind of traffic in such a small amount of time**. Actually, you could even say that in those two weeks **I drove more traffic to my site than I had done in my entire net career up to that point**. No Joke!

I was hooked. So, I went back to work **perfecting the entire process**, and ultimately came up with a tutorial - one I now refer to as "**No-Hype Click Thru Marketing System**."

This "**Click Thru Marketing Tutorial**" is an **entire traffic generating system** that takes about one hour of your time each day. Oh sure, you can work as many hours as you like (in fact, I highly recommend it), but the point is, it only takes a single hour of your time to get the job done. Anything beyond that is pure gravy. **Click Thru gravy!** :o)

**But here's the best part...** YOU always receive the traffic YOU work for. Unlike almost all other forms of online advertising... with click thru marketing **YOU control the amount of traffic you receive**. If you work harder and surf more, you'll receive more traffic... it's the way this works!

The most traffic I've personally generated (for free) in one hour... is **613 visitors**. That's in one hour! And I'll be showing you how to do the same thing very soon.

*Do you know what this can mean for your online business?*

- No more placing free classified ads all over the Internet just hoping someone will see it and click.
- No more search engine technicalities. (Actually you will receive a higher Link Popularity position with the search engine because of all the traffic you are generating from the different sites.)
- No more mastering opt-in safe lists... and on and on and on.

The bottom line is this, you do a little work and you **won't ever have to worry** about how you're going to get people to see your website again, but you *\*are\** going to have to worry about what website to show your viewers.

I know what some of you are thinking right now. What kind of traffic are you talking about here... are these visitors **targeted or non-targeted**? Excellent question... and before we get into the differences let me tell you that there is a specific crowd of marketers that tend to be the ones surfing the click thru programs everyday.

These people are **mostly made of small business owners and advertisers** looking for products and services they can use or promote online. Chances are you can find a way to promote your website to these viewers, but I must tell you that there are products and services that tend to sell better than others. Of course this is the same for every marketing medium out there and my best advice is **test, test and test some more**.

**What is targeted traffic and why is it so important?**

Well, ask yourself this...

What is better... **1000 non-targeted visitors** to your website, or **10 targeted visitors** to your website? If your answer is 1000 non-targeted visitors, think again. Personally, I would take the 10 targeted visitors. Why?

Because those 10 visitors are actually interested in what you have to offer. The 1000 non-targeted visitors are not.

Makes sense ...RIGHT?

**Okay. Pay attention...** because this is where it starts to get really good. Almost every click thru program has different categories you can advertise in. When you join these programs, you'll be asked who you want to advertise to.

If you're advertising to the healthcare industry then you would put your site in that category. By doing this you will receive a **more targeted visitor**.

Once again you need to know that these programs are mainly used by webmasters and Internet marketers. If your targeted market is business opportunity and marketing information seekers, then you'll get loads of highly targeted visitors. If you want to sell a bookshelf then it will be harder to find the right audience (but diffidently not impossible to do).

Okay, let's talk some actual figures... **With my system you can learn how to average about 333 hits an hour**. That's all it takes to get to 10,000 hits a month. We take the 333 a day and multiply it by 30 days.

*That's the bare minimum from your personal efforts!*

Now there's an even better way to receive over 10,000 hits a month and I'll show you how. Remember when I was talking about residual traffic? Actually, it's pretty easy to generate residual traffic! What you do is send **some of your traffic to your referral links** of these programs, and when a new member joins your downline, **you'll receive a percentage of their traffic**. Most click thru programs will send you 10% of all the traffic generated by your downline - 4-6 levels deep.

What does this mean for you?

It means that as you build your downline you will also be **building** your residual traffic networks. Before you know it you will only have to surf for 30 minutes a day and could easily be generating hundreds of thousands of hits to your websites. You might be thinking this won't work, or it's not going to happen for you.

Let me be the first to tell you... ***"it really does work"***! I'm going to share with you my personal stats. I'm not doing this to brag in anyway, but to give you a clear picture of what you can accomplish if you make a habit of surfing every day and start building large downlines.



The last time I checked I was *receiving over 50,000 residual hits a month* (from thousands and thousands of downline members I've built from my marketing efforts) and I don't have to surf any more to receive them.

It took me a **little over 2 years to build** up my downlines in the best click thru programs online and, **there is no reason why you can't do the same.** A little bit later I'll explain how you can do this too.

*I just love this click thru marketing concept!*

Does this traffic multiplication make sense? You bet it does! It's like getting **paid time-and-a-half** for the same amount of work.

Keep in mind that by the time you finish reading this tutorial you will have a **superior knowledge of how to generate massive amounts of \*never ending traffic\*** for YOU and YOUR business.

### **Quick Review: What have we covered so far?**

1. We learned the concept of **Click Thru Marketing**....

The sites on the Internet called click thru programs that people join and become part of a click thru "community". Members of this "community" are able to generate traffic to their websites by visiting other websites in the community.

2. We learned what **targeted traffic** is and why is it so important.

3. We discovered that it's possible to generate thousands and thousands of monthly residual hits (this is easier than you think).

Next, we will be covering these questions...

- **What is a Conversion Rate?**
- **What is Alexa?**
- **What Click Exchange Programs are the best and why?**

**Plus:** Actual insider click thru marketing results.

**Are you ready to \*generate\* some serious traffic? Let's get started...**

## **What is a Conversion Rate?**

Before I can go any further I need to make sure you have a firm understanding of what a Conversion Rate is.

**Conversion Rate:** The single most important piece of information that you can track.

You calculate it by using this formula: **CR = the number of MWR** (Most Wanted Responses) per week or day divided by the number of visitors per week or day.

Knowing the CR is very important. Here's why. You can make a change to your site and measure the effects by the CR.

Let's say you make a change to your headline and your CR drops by 70%. Then, you put the headline back the way it was. On the other hand... If your sales go back up, then you would keep the change.

This is very important when measuring the value of the click thru program with the web page you choose to advertise.

Technically, you can't judge a click thru program by how well your CR is doing. You have to take into consideration what you're promoting. You might have a great web page but if the targeting does not fit your product then either change the product or change the program (You could just change the page you are using to a different page designed especially for that particular target audience).

## **What is Alexa?**

Alexa is a new kind of search engine, one that helps users find and determine the best sites online, with less effort.

Alexa Web Search gives you access to thousands of user reviews and ratings of web sites, plus, site statistics and related links. When you use Alexa, you will surf smarter and save time for more important things.

## Alexa Web Search provides:

- **Search Results** -- Google search with added Alexa information helps you to surf smarter.
- **Site Reviews** -- Learn what other surfers think of a site, and share your experience by writing your own reviews.
- **Traffic Rankings** -- Find out how popular a site is with other users.
- **Related Links** -- Where have other surfers gone from here? Follow them to find related sites.
- **Related Categories** -- One-click access to a directory of related sites.
- **Contact Information** -- Find out who owns the site and see their location and email address.

So how does Alexa factor into click thru marketing?

Simple... you can do a search for any click thru program and easily find out how it stacks up against the competition (just keep in mind this is just part of the overall testing that goes into choosing a great click thru program).

## What Click Thru Programs are the best and why?

What I am going to share with you next are some tips and techniques on each click thru program and, what kind of CR I've received for that particular program in the past.

I have listed the top fourteen free Click Thru Programs (I say free because there are paid-only programs as well. We'll get into free vs. paid later on).

1. **WebmasterQuest:** -  
(Ratio 1:1) (Join Bonus 0) (Referral levels 5) (Rating \*\*\*\*\*)
2. **CashClicking:** -  
(Ratio 2:1) (Join Bonus 0) (Referral levels 5) (Rating \*\*\*\*\*)
3. **TrafficSwarm:** -  
(Ratio 1:1) (Join Bonus 100) (Referral levels 5) (Rating \*\*\*\*\*)
4. **MysticalMaze:** -  
(Ratio 2:1) (Join Bonus 10) (Referral levels 3) (Rating \*\*\*\*\*)

5. **ClicksMatrix:** -  
(Ratio 2:1) (Join Bonus 0) (Referral levels 5) (Rating \*\*\*\*\*)
6. **TrafficRoundUp:** -  
(Ratio 2:1) (Join Bonus 0) (Referral Levels 4) (Rating \*\*\*\*\*)
7. **HitSafari:** -  
(Ratio 2:1) (Join Bonus 0) (Referral Levels 6) (Rating \*\*\*\*\*)
8. **Traffic G 'Super Surf':** -  
(Ratio 1:1) (Join Bonus 10) (Referral levels 5) (Rating \*\*\*\*\*)
9. **ProHitsPlus:** -  
(Ratio 4:3) (Join Bonus 0) (Referral levels 2) (Rating \*\*\*\*\*)
10. **StartXchange:** -  
(Ratio 4:3) (Join Bonus 100) (Referral levels 4) (Rating \*\*\*\*\*)
11. **TrafficTribe:** -  
(Ratio 2:1) (Join Bonus 0) (Referral levels 4) (Rating \*\*\*\*\*)
12. **TopSurfer:** -  
(Ratio 4:3) (Join Bonus 100) (Referral levels 4) (Rating \*\*\*\*\*)

Before we jump into a more detailed description and tips for each program, I need to tell you about a valuable tool...

There's one "must have" **management tool** when you use click thru programs. This one tool will free you from the most time consuming chore that you have as a click thru marketer. What do you think most people normally do when they want to change the website that they're promoting?

Well, if they're not using this tool they have to log into every single click thru program that they're using and change each URL when they want to promote a new program or product.

If they're currently using only 10 to 20 click thru programs that'll take them a LOT of time, but what about those people that use 50 to 100 click thru programs? That would take them hours and hours to change all their links.

What I'm about to introduce you to is a tool that will **save you hours and hours** of time. Your "must have" **FREE** management tool is a **site rotator**. A rotator stores all the URL's that you're promoting and allows you to pick and choose which ones that you want advertised.

When setting up your click thru programs, list your site rotator as the website that you want to promote (this is the target URL they ask for when joining). When visitors access the URL, your rotator **automatically transports** them to one of the web pages you've chosen to advertise.

When the time comes that **you want to change the website(s)** that you're promoting, all you have to do is **login to one place** online and make one change that **will affect all your advertising across your entire click thru network**.

The rotator that I highly recommend is [PageSwirl.com](http://PageSwirl.com). Not only does PageSwirl have a **full-featured member's area** where you **keep track of and manage your websites**, it does NOT have any pop-ups in a frame, banner ads, or navigational frames! Plus it provides you with **live up-to-the-second statistics** and **2 upgrade options** with **tons of features and benefits**.

Another reason why **PageSwirl beats the competition** is that they're on a dedicated server and their 'up time' is to be commended. They also **add new features and ways to make MORE money every month**. This Program Rocks!

It's a real keeper in my book! <http://pageswirl.com> (Over 30,000 members can't be wrong :o)

**NOTE: PageSwirl** also offers over **\$757 worth of bonuses!**

These aren't *crap bonuses* either... most come with

***Master Resale Rights...***

...that you can make a profit on any time you want!

## **Tips and Insight on the Best Click Thru Programs Online.**

# 1 **WebmasterQuest:** (Ratio 1:1) (Join Bonus 0) (Referral levels 5) (Rating \*\*\*\*\*)



**WebmasterQuest:** Our #1 rated traffic generating system, includes a 5-level referral service, plus email and banner capabilities, affiliate exchange, lottery game, and even click for cash. It's a traffic program, a banner program, and an ad program all in one. **Best testing ground for marketing and promotion.**

WebmasterQuest is the best of the best click thru program.

Before I ever roll out a product or service, I always test it first on WebmasterQuest. They have it all, including quality and professionalism.

**Note:** They use two different ratios 2:1 and a 1:1. When you log in and click on the "**Surf for Traffic**" link on the upper left hand corner of the Members control panel you are using their 1:1 ratio.

If you use your **starter link** they provide you with, you will be using a 2:1 ratio.

Here are some actual insider click thru marketing **results** I've experienced through **testing their services:**

On their click thru exchange I have received as high as 1% Conversion Rate. My average CR is .75%. Out of every 150 visitors I get one MWR.

On their email ad program I have received an average of 25 ad views per click, and out of four clicks I receive one MWR.

### **Their email ad program includes...**

- 15 second timer at bottom of text message
- 1 credit earned per email read
- you don't have to worry about spam or clearing out old messages from your inbox
- text ad can be emailed to you directly if you're interested in offer
- and the best part is - you can test your ad before you send it out to your subscribers.

**TIP:** When using **WebmasterQuest's** Email Ad exchange, it is very important to **place your most compelling ad copy at the bottom of the ad.**

You see, most people are just waiting for the 15-second timer to run out and they usually only read the headline. If that does not grab them by the throat and cause them to read your whole ad copy then you will get a second chance when they scroll down to the bottom to see where the timer is (remember you only have 15-seconds get them to read it).

At this point, they have no choice but to look at the banner or stare at the timer. What I tend to do is first look at the banner then watch the timer decrease until it's time to click.

If you include some eye-catching text that will draw them in, you might have another chance for them to **read your ad.**

Here is a good example of something that catches the eye, part of an ad that I have been using.

```
*****  
>> WARNING! << This is not your typical run-of-the-mill  
free traffic club. If you're as serious about marketing and  
promotion as we are, join the FCTC team. If you're only  
interested in watching your hit counter spin, join one of  
those other clubs! http://www.freeclickthruclub.com  
*****
```

This obviously will grab the attention of the reader. If they decide to click over to my website, it's because **good eye-catching ad copy** has **prompted them** to do so.

Their banner program is fantastic! I've averaged as high as 2 - 3% click thru ratio in the past (I find that a new banner will do much better than the older ones people have seen before... Makes sense doesn't it?).

**Here are my results from one of my banner advertising campaigns:**

My banner was shown 4,616 times... I received 210 click thrus... that = a 4.549 click thru percent. Now here was the best part. Out of 210 clicks I got 21 MWR. Breaking this down even farther... How many credits would this take to have 4,616 banner impressions? At that time, WebmasterQuest had it set so that 1 credit = 6 impressions (it's much higher these days)!

So 4616 divided by 6 = 769.33. It took 769 credits to get 21 MWR's. How long does it take to generate 769 credits (remember WebmasterQuest has a 1:1 ratio)? It only would take you 6-1/2 hours... that's it!

As you can tell, their banner program has a better CR then the click thru exchange and the email ad program. And that's one of the many reasons why **WebmasterQuest is the best.**

You're really going to have to try this one out to see all the great goodies they provide. [www.WebmasterQuest.com](http://www.WebmasterQuest.com)

**TIP:** When signing up for these programs, try to use the **same Username and Password**. It makes it much **easier to remember**, and much **harder to forget**. I recommend using 7 digit Usernames and Passwords. By doing this, you will only have a few programs that, in the end, will differ.

Also, you'll want to keep track of your Usernames and Passwords. The best way is to copy and paste them into Notepad or a Wordpad document for easy access later.



**The information for each program, should be similar to this...**

- **Program:** (The Actual Name Of the Program)
- **Username:** (name you use to sign up -- try to use the same one in all of them!)
- **Password:** (password to login -- try to use the same one in all of them!)
- **Referral Link:** (link to send others to in order to join under you)
- **Start Page Link:** (page to surf at in order to earn credits -- for start page programs only)

**NOTE:** You will also want to **create folders** in your email programs as well for each click thru program you join. Expect to receive at least one email from each program you join every month (some will send more than others).

# 2 **CashClicking:** (Ratio 2:1) (Join Bonus0) (Referral levels 5) (Rating \*\*\*\*\*)



**CashClicking** was created by the founders of WebmasterQuest and is the first open-market traffic exchange where members can **buy and sell credits** from each other, **across an open marketplace, to the highest bidder!** The most advanced anti-cheating technology insures that real people will see your website. **An excellent 5-level referral service**, that compensates at 10% on each level. And much, much more...

**Here Are A Few Of Their Huge Benefits:**

- Advanced anti-cheating technology insures that real people will see your website when their browser loads!
- The ability to sell your credits to other members, so it's great for members that want to earn some quick cash!

- An excellent five-tier referral plan that compensates at 10% on each level. That's right! **You will earn REAL MONEY** and LOTS of traffic credits from your downline members.

They also have a premium membership called... "Premium Traffic Broker"

CashClicking - Premium Member Benefits include:

- 1:1 surfing ratios (even for startpage surfing!)
- Random referrals to your account from direct sign-ups
- 5% reduction in Transaction Fees when selling credits
- minimum 40% auto-assign (75% for regular members)
- multiple listings on sell boards

Don't waste time on this one, if you haven't already signed up... Do it now!

[www.CashClicking.com](http://www.CashClicking.com)

# 3 **TrafficSwarm** (Ratio 1:1) (Join Bonus 100) (Referral levels 5) (Rating \*\*\*\*\*)



**TrafficSwarm** Is a **text link exchange**. It has a 1:1 ratio, 5 referral levels, you earn **100%** referral credits. I thought it was too good to be true at first ... but after testing it out, the results have proven to be extremely profitable. And the feedback I've received so far has been great.

*"TrafficSwarm was directly responsible for \$750 in new sales the very first week I tried it. Anyone who wants free traffic will have to look long and hard to find something that rivals this!"*

*Jim Daniels, Make-A-Living-Online.com*

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## **The TrafficSwarm Difference:**

TrafficSwarm combines the best features of other popular traffic-generation systems with proven site promotion strategies, and the result is something totally unique and more profitable than almost anything you've seen before.

More importantly, the result is literally unlimited quantities of targeted AND pre-qualified visitors to YOUR website - week after week. We're not talking about random web surfers or other low-quality traffic here ...

Unlike many other traffic generation systems that "force" web surfers into viewing a particular page or website, TrafficSwarm gives them a choice.

In doing so, it generates qualified and responsive prospects for YOU!

Who do you think is going to be more likely to **subscribe to your ezine, download your trial software, purchase your product**, etc? ...

Someone who has read a short description of your website and decides to click to your website out of their own curiosity and/or interest ... or, someone who is forced to view your website automatically?

It's a no-brainer! TrafficSwarm generates visitors that are eager to learn more about what you're offering - **visitors that are far more likely** to take the action you want them to - because they have chosen to visit your website.

Here are some of my results I have received in the first month when it launched.

I used 15107 credits.

I've received 749 clickthrus which generated 14 sales for ClickMaster Pro (one of my paid traffic exchange -- more on this later).

## The Ad I used:

Clicky says, "ClickMasterPro.com ROCKS"

ClickMasterPro.com (C M P) Capture Market Promote  
Would you like to... Capture targeted traffic, Market to  
pre-qualified buyers and Promote where the money's  
at...? So, what are you waiting for? Go take a look now  
[www.ClickMasterPro.com](http://www.ClickMasterPro.com)

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Click here to sign up in [www.TrafficSwarm.com](http://www.TrafficSwarm.com)

# 4 **MysticalMaze**: (Ratio 2:1) (Join Bonus 10) (Referral levels 3) (Rating  
\*\*\*\*\*)



**MysticalMaze**: This new exchange is based around a maze game, where you get to move through the maze every 10 pages. You can win prizes and cash while going through the maze, and there's also always a big one at the end! It has a 2:1 surf ratio (with a 1:1 Pro upgrade option), you get 10 credits for each referral, 3 referral levels, a 20-second surf timer.

One of the things I like best about this fun exchange is that you earn 50% residual income on all your upgrades (only if you're upgraded yourself). This exchange has paid out quite a bit of cash in a very short period of time. And is a sure bet to upgrade in.

One more very important thing worth mentioning about MysticalMaze, is that the owner is at the top of his game. **Robert Palmer** and I become good friend in the past and I really like his determined efforts to put quality customer service back into the exchange industry. One thing's for sure... Robert will always do his best to make sure all your questions get answered.

You can't go wrong joining this one... [www.MysticalMaze.com](http://www.MysticalMaze.com)

# 5 **ClicksMatrix:** (Ratio 2:1) (Join Bonus 0) (Referral levels 5) (Rating \*\*\*\*\*)



**ClicksMatrix:** Is from the original owners of WebmasterQuest and CashClicking and is another proven winner in this industry. The one huge benefit to this one verses the others, is that with ClicksMartix you can make referral commissions on 15 levels of your downline. In other words, it can really **pay off to refer** new members to ClicksMatrix.

It has most of the same features as WebmasterQuest including one of my favorites, their "cost-per-click" search engine. CPC, is where you can use their **search engine to view websites based on the keywords you've chosen.** The benefit comes when you view certain websites that have bid high for their placement in the search engine and when you view their sites you also earn 50% in credits for what they've bid.

This means that **you can earn a substantial amount of credits very quickly** by viewing sites in their CPC search engine.

**TIP:** I always start each surfing session by first viewing websites that have bid high on their CPC search engine. I've also earned as much as 100 credits in a few short minutes.

This one is a REAL winner... And a great one to upgrade in:  
[www.ClicksMatrix.com](http://www.ClicksMatrix.com)

# 6 **TrafficRoundUp**  
(Ratio 2:1) (Join Bonus 0) (Referral Levels 4) (Rating \*\*\*\*\*)



**TrafficRoundup:** You don't need to login to begin your click thrus with this one. You get one visit for every two websites you view for 20 seconds. 4-level referral network. Pro membership available.



I think one of the biggest benefits of TrafficRoundup is the owner. Stephen Ayer is very committed to his members and is always looking out for them. He's definitely one of the best owners of a traffic exchange online.

My average CR has been .63%. Out of every 175 visitors I get one MWR. Make sure you join today... [www.TrafficRoundup.com](http://www.TrafficRoundup.com)

# 7 **HitSafari:**(Ratio 2:1) (Join Bonus 0) (Referral Levels 6) (Rating \*\*\*\*\*)



**HitSafari:** is a new program that was originally created by the founder of TrafficRoundup.com (Stephen Ayer) and is run by a VERY good Friend of mine (Paula Zuehlke) of QualityClickZone.com.

Paula is a "top notch" marketer... and this is one of the best exchanges of all time (with one of the higher commission % for a free click thru program).

It has a 2:1 surf ratio (with a 1:1 Pro upgrade option), you get 25 credits for each referral, **6 referral levels**, a 20-second surf timer and commissions paid on purchases of your direct referrals (20% Pro/10%) Free.

Personally, I've already made a handful of cash with this one. It's just one of those programs that seem to attract a lot of people. It has that down to earth quality that really builds the desire to become an active member. We've seen quite a few leads come in from using this service.

Swing on in today! [www.HitSafari.com](http://www.HitSafari.com)

# 8 **Traffic G 'Super Surf'**: (Ratio 1:1) (Join Bonus 10) (Referral levels 5)  
(Rating \*\*\*\*\*)

**Do you want FREE traffic to your website?**

[Yes!](#)

[No](#)

Powered by [TrafficG.com](#)

**TrafficG:** One hit for every site you visit. Bonus credits for referring new downline members. Referrals 5 levels deep. You're going to be hard pressed to keep up with this one. As fast as you gain credits, they're being applied to whatever websites you're promoting.

If there's one thing you can bet on - it's this... once you generate credits the visitors will come... and fast (**TrafficG** remains one of the best traffic and result producing programs in this niche)!

**TIP:** This tip consists of achieving more targeted banner exposures for free.

**TrafficG** has a very **impressive Banner Exchanger** program that allows you to gain some extra banner impressions for doing practically nothing.

The way it works is for every two banners you view (2:1), you earn one exchange credit. You can also earn the same exchange credits by placing some exchange code on your website, the same as you would do in any normal banner exchange.

Both their Banner Exchange and Banner Exchanger are using the same system, same credits etc.

That means your banner could be viewed by other "exchangers" or on another website. Plus you can earn credits from both places simultaneously!

What you do is log into your members area on [www.TrafficG.com](http://www.TrafficG.com) and find the link that says "Exchanger Center" and click on it. Next find and click the "Banner" link. From there you want to enter the banner you wish to promote and place it into the correct fields. Then you are going to want to save it. Then find and click the link that says "Download & Site Code". Download and install it. You will need WinZip to open it.

If you need a copy you can download a trial version from  
<http://www.winzip.com>

After installing it, proceed to open it onto your desktop. Now all you have to do is move it around (by clicking on the arrow) while you work and you will be earning banner impressions.

My average CR has been .66%. Out of every 150 visitors I get one MWR.

One of the best features is that you can promote more than one URL (web page address). Not only that, but you can also choose which one you want to send more traffic to and then save your changes. Very Cool! [www.TrafficG.com](http://www.TrafficG.com)

# 9 **ProHitsPlus:** (Ratio 4:3) (Join Bonus 0) (Referral levels 3) (Rating \*\*\*\*\*)



## **Become A Marketing Heavyweight With ProHitsPlus!**

**ProHitsPlus:** "Delivers the kind of knock-out marketing punch you need!"

ProHitsPlus is a very unique program. It's a PRO-only traffic exchange that switched to a FREE one. Stephen Ayer (also the owner of TrafficRoundup) decided one day he wanted to change his paid exchange to free and see what happened. He said it just wasn't that active... Now this is a good thing for you and I, because we now know that there were a lot of Pre-Qualified Buyers surfing that exchange at one time. Not to mention, the last thing I heard is that his membership base is growing by leaps and bounds.

Because it was once a Paid only exchange, there are still quite a few active members that had paid-to-join ProHitsPlus. When they paid-to-join, they instantly made themselves the most sought after individuals online... **Pre-Qualified Buyers.** These are the members you want to join your business or buy your products.

Don't wait another second... join now! [www.ProHitsPlus.com](http://www.ProHitsPlus.com)



# 10 **StartXchange** (Ratio 2:1) (Join Bonus 0) (Referral Levels 4) (Rating \*\*\*\*\*)



**StartXchange** "Delivering Quality Hits For Free Since 2001!"

This program has not only stood the test of time, but it has gradually increased its over-all value. It wasn't until I really put it to the test, that I realized it is one of the BETER click thru programs online. I would even go so far as saying it once was neck-and-neck with TrafficRoundup.



StartXchange is owned by a very talented programmer named Tim Linden (one of the first script writers for these click thru programs).

It has a 2:1 surf ratio (with a 1:1 Pro upgrade option), you get 10 credits free when you join, It also has 4 referral levels and a 20-second surf timer.

This one is a REAL winner... [www.StartXchange.com](http://www.StartXchange.com)

# 11 **TrafficTribe:** (Ratio 2:1) (Join Bonus 0) (Referral levels 4) (Rating \*\*\*\*\*)



**TrafficTribe:** TrafficTribe: is a free to join click thru program using a brand new script designed to make your surfing experience a delight...

And that's what they deliver. It's been a nice change learning to use a new script and so far I really enjoy it. It is a little confusing at first, but well worth the time spent to learn how to use it. Now the best part... all members of TrafficTribe can **earn commissions** (as high as 50%) from every sale coming from their first level downline members and just so you know... this is practically **unheard of with any of the free exchanges online!**

My average CR has been .50%. Out of every 200 visitors I get one MWR.

Take a look! [www.TrafficTribe.com](http://www.TrafficTribe.com) (it's one of my favorites)

*“You see, once you understand how this works, you will work as hard as you can, as well as in the most efficient way possible in order to earn the most credits in the shortest amount of time.”*

*Are you starting to get the big picture?*

*Good. Now let's move on...*

# 13 **TopSurfer:** (Ratio 4:3) (Join Bonus 100) (Referral levels 4) (Rating \*\*\*\*\*)



**TopSurfer:** more of a cash generator than a traffic generator. This program has by far paid out the most commissions to me than any other free click thru program online. Their unique software practically guarantees you'll receive excellent results. 100 free credits on sign-up plus you get 100 hits for each and every referral.

If you're like me you're really going to like the look and feel of this one.

One of their other benefits is that if you click a least 30 times a day, you will be put on a priority list. (Your traffic will come faster). If you don't, then you could be waiting a while. Now this also is a good thing, because it pretty much guarantees you will be receiving residual traffic because people want to surf to get on the priority list since it's so important if you want to receive traffic at a good rate.

Now if you don't want to surf every day, you could always join their **Wholesale program** which guarantees you a priority setting for a month.

The Wholesale membership program is also **very profitable**. Personally, I make an average of about \$100 a month (which has grow to \$\$ thousands in the years I've been a member of this program). Of course I do have a large downline and that helps a lot. Basically, they give away everything "but the kitchen sink" to help you make **\$10 per sale**. Make sure you look into this. If you don't, you could be sorry.

**Okay... now on to some more click thru marketing results:**

My average CR has been .40%. Out of every 250 visitors I get one MWR.

Head on over and check it out. [www.TopSurfer.com](http://www.TopSurfer.com)

**Note:** By signing up in **all of** the top click thru programs you will generate hundreds of **FREE HITS** in free sign up **bonus** credits!

## **Quick Review: What have we covered so far?**

1. **Click Thru Marketing**
2. **Targeted traffic and why is it so important.**
3. We discovered that it's possible to **generate thousands of residual traffic hits.**
4. What is a **Conversion Rate**?
5. We discussed what **Click Thru Programs are the best and why.**

**Next, we will be covering these questions...**

- What tools should I use to stop pop-up windows?
- What is the best time to surf?
- How do I **choose a quality click thru program**?
- Which **four** Click Thru Programs **combined** will achieve the most traffic?

**Also:**

- **You'll discover special browsers** made for surfing.
- How to greatly maximize your time spent surfing.
- How to set up your favorites to quickly access your click thru pages.
- Keeping your computer clean and running great.
- Let's put the "Click Thru Marketing System" to the test.
- The importance of Downlines!

Because click thru marketing caught on so fast, people started to create special browsers that would make surfing easier. These browsers have been designed with both speed and functionality in mind. They really help to keep your computer resources from bogging down.

A very handy feature of these browsers is the "Smart Groups" option, which allows you to group several favorites into one menu-item so that you can launch several browser windows to different websites - all with one click.

It also has a feature to disable pop-up windows, sounds, pictures, animations etc. You can turn off pictures and animations and the page still loads so effectively that you would never know the graphics were missing.

Once you get the **hang of surfing the click thru programs** you'll want to surf more than one program at a time. It's really easy if you use these browsers. The two I've used are [Crazy Browser](#) and [SmartExplorer](#).

I just recently tried **Crazy Browser** and I was amazed at how well it worked. I used **SmartExplorer** for the first two years of net career (surfing the exchanges) and when I compared the two, I found that Crazy Browser runs more efficiently and stops way more pop-ups.

These browsers are a MUST if you plan to really drive some serious traffic. I recommend <http://www.crazybrowser.com> for two reasons: one, it's a little better; and two, it's completely free.

Now this section wouldn't be complete without including a favorite of some traffic surfers today. [Mozilla Firefox](#) is one of the newer browsers and some click thru marketers will swear by it. Personally I tried it and didn't like it quite as much as **Crazy Browser**.

### **What tool should I use to stop pop-up windows?**

If you choose not to use a web browser such as **Crazy Browser** (or want to stop the few pop-ups that pop up using **Crazy Browser**), you'll need a program designed to stop all those annoying pop-up windows from constantly getting in your way when you're doing your **surfing for credits**.

I've tested a few and have found the one that works well. It's called **Pop-up Stopper** and it just so happens they have a free version.

One of the reasons I like **Pop-up Stopper** is the fact that you can set it up so that it beeps every time it shoots down a pop-up window. Plus, all you have to do to turn it off is double-click on the icon on your System Tray. This is very handy since you'll need the pop-up feature on occasions when you're not doing your surfing for credits (during normal business online).

Take a look here... [http://www.panicware.com/product\\_psfree.html](http://www.panicware.com/product_psfree.html)

## **How to greatly maximize your time spent surfing!**

There is **one simple thing** that you can do that will **greatly maximize your time spent surfing**.

By **grouping click thru programs together** according to their timers you can generate the best possible traffic results. You can do this by opening **several** browser windows at the **same time**, or by using a program such as Crazy Browser (I like to group 3-4 together at a time).

As I'm sure you are aware, each click thru program has a **timer** that determines the **length of time** that **you must view a website**. Some are as few as 10 seconds while others are as long as 30.

The number of click thru programs in your surfing group should reflect the length of the timer. For instance: group 3-4 exchanges together with 10 second timers; with 15 and 20 second timers; and, 30 second timers.

This will take a bit of experimentation on your part, but once the right balance is achieved, by the time you get back to the first program, the counter should be on zero.

**NOTE:** It's **ALWAYS** a *good idea* to **stop** on the **websites** that **interest** you and your business. If it's something you need then by all means either join it, buy it, or at least save that website in your *favorites* for viewing later.

*It's that what you would want your visitors to Do?*

## **What is the best time to surf?**

Personally, I think the best time to surf is **between Thursday and Sunday**. That's when most people are surfing too. Of course with a lot of the newer features of traffic exchanges (like pausing your URLs/Credits) it doesn't really matter when you surf.

I think surfing **late at night** or **early morning** is best, because not a lot of people are surfing at that time and things seem to run a lot smoother (also most people that use Dial Up for their Internet service want to surf when others aren't online). Remember, **people have to surf to see your sites**, so it really doesn't matter (as long as **you have credits owed and applied** to your URLs then you'll always receive traffic).

Something else to consider is the amount of click thru programs that **deliver traffic more consistently while you surf**.

For example, **123Clicks** and **ClickMaster Pro** both deliver more traffic while your surfing. In other words, if you want to target when your site gets seen the most, **make sure you surf at that particular time**.

I think the most important thing is to just get into a habit of surfing every day.

## **Free vs. Paid Click Thru Programs**

Did you notice I just mentioned [123Clicks](#) and [ClickMaster Pro](#)? These are two of a small handful of **Paid Click Thru Programs** online today.

The **majority** of the click thru programs on the Internet today are free to join. At first glance this appears to be a great way to promote your service or product to a large number of prospective customers (and it is to an extent); however, there are other programs that offers something the free programs can't.

First, let's discuss some issues the free ones can run into.

The free programs tend to attract the **freebie seeker**. By definition, that's someone who is **only interested** in generating page views for **their own website**. The level of commitment in the free programs is not consistent and some of these folks are the ones who try one thing one day and, something else the next ending us with nothing to show for their time spent.

On the other hand, there are **paid-to-join click thru programs**, or **pro traffic exchanges**. These programs **attract the serious Internet marketer...** the *marketing professional*.

You know that these people are not only interested in promoting their own business but they **are serious about seeing what other members have to offer** as well!

### **How do you know?**

Because every member has paid to be part of the program! This also tells you that they are willing to **invest in a good opportunity** when they see it.

Are free click thru programs useless then? Definitely not! The free programs will always have their place on the Internet (what better way to generate free targeted traffic). You will find the **serious marketers** using the free programs too, but they will be mixed in together with your freebie seekers. So, your conversion rates per viewer will most likely be lower, or in other words, you could make fewer sales per visitor.

Personally, I know both can **benefit your business**. With a free exchange you'll generate more traffic. This is mainly because there are not enough Pro exchanges online to deliver what the free ones can. And most of the Pro exchanges have a **smaller membership base** then most of the free ones. But this will change soon enough as more Pros are launched and the current ones keep growing their membership base.

### **Look at it this way...**

Let's say you had **two barrels of apples**. In one barrel you had one hundred juicy, ripe, red apples. In the other barrel you also had one hundred juicy, ripe, red apples. But in the second barrel you had nine hundred nasty worm-infested rotten apples mixed in.



Would you rather **pick through the barrel** with the one hundred good apples, or would you pick through all the nasty rotten apples to find the good ones?

**Or look at it this way...**

Let's say you want to **build an opt-in list of Internet marketers** and your choices of where to advertise are free or paid click thru programs. Where would you advertise? The paid of course, because you know that *\*every\** name and email address you collected had paid to join that program. That means they are **valuable pre-qualified buyers**.

When you really think about it... Pro exchanges should be better than free exchanges.

The only good argument is that there are not enough members in the Pro exchanges. This is true, but when you bring Pro exchanges like 123Clicks.com (which has a membership base of 8,500+ buying customers) into the equation, you can clearly see where **you want to apply your efforts**.

**The real truth is...**

In a free exchange, you might have a list of some paying members, but you'll never know for sure. Again this all goes back to the importance of testing your efforts in both the free and paid programs.

You can start testing the paid ones... by joining the ***six best paid exchanges online...***

**[123clicks.com](http://123clicks.com) : [ClickMasterPro.com](http://ClickMasterPro.com) : [ProTrafficShop.com](http://ProTrafficShop.com) :  
[MoreActualVisitors.com](http://MoreActualVisitors.com) : [PowaSurf.com](http://PowaSurf.com) and [GoneClicking.com](http://GoneClicking.com)**

*“These are the best of the best paid exchanges online!”*

## **How do you choose a quality click thru program?**

When choosing a click thru program there are quite a few things to be aware of. Things like: how long they've been in business, how well their system works, what their traffic to credits ratio is, and even how many downline levels they offer and what percent you get on each level.

...And of course how **many members** they have?

Let's start by discussing how well their system works.

You determine this by going in and surfing for a while. Are there any glitches? Do the websites come up quickly and switch to the next site smoothly?

What kind of system do they use? Does their timer count down properly? Does it occasionally freeze up and stop working?

These are all important points when deciding if this is a good program or not. Of course, the most important would be if they generate sales and sign ups for the **programs and products** you're promoting, which obviously won't be immediately apparent.

Other things you want to look for are what websites are being rotated. You can easily tell what kind of people are using that program by what websites you see (of course this can take some time and experience of understanding what exactly it is they're promoting... especially if it's something new you've never seen before).

Look not only for **the quality of sites shown**, but the **variety as well**. You don't want to see the **same site**, owned by the same person, **over and over again**.

Do you see a lot of badly designed looking websites, or are they professionally designed? Do they have a lot of flashing banners and pictures that move all over the web page, or are **they very well laid out and sharp looking**?

Another important point is what credit to visitor ratio a click thru program offers their members.

This will determine how much time you have to spend surfing to get a certain amount of traffic. What you will want to look for is a program that offers a **1:1 ratio**. In other words, when you visit another member's website, you know someone is visiting yours.

Obviously, **1:1 is better than 2:1 right?**

Yes, for the most part... but not every time and here's why. Most of the 1:1 click thru programs offer a lower percentage of residual traffic from your downline members. And sometimes the 1:1 programs will burn through your credits slower than a 2:1.

This is because on a 1:1 program the traffic is **harder to deliver for the owner**, because he has a lower amount of credits available for himself, thus it slows down the system because there are a **lot more credits owed then available**.

It doesn't make a whole lot of sense, but I know from experience that on a 2:1 program you will receive traffic a little faster. Of course you will have to surf longer to generate the same amount of traffic, but it's usually well worth it.

Just because a traffic program takes a long time to send you traffic, it doesn't always mean it's a bad program. You see, some of the best programs like **WebmasterQuest** can take a while to deliver on your credits; this is because they use a 1:1 ratio and have some of the best anti-cheat surf-bars online.

Programs with **good visible anti-cheat surf-bars** will not allow robots to steal your credits (which unfortunately happens with the programs with little security). This takes us into one of the most important factors in choosing a good click thru program.

They have to have good visible anti-cheat surf-bars. How can you tell if they've got anti-cheat surf-bars? Simply look at them. Does their surf bar stay in one place, or is it constantly moving around? Does it have different colors or images to click on each time it loads? Does it move from left to right, or bottom to top of the page?

What you really want to avoid is any surf bar that just sits there, or even worse, one that you can just hit the refresh button over and over again and keep earning credits. If you really want to see security in action, than I suggest you go take a look at the **WebmasterQuest's** surf bar.

Another very important aspect of **determining a quality click thru program** is finding out **how many downline levels they offer** and **how much** of a **percentage** of their traffic **you receive** from **your downline**.

The average is four levels at 10% per level.

You can find click thru programs that offer quite a bit more, but you have to be careful, because if they offer too many levels and too much of a percentage, they will find themselves not able to deliver on their traffic owed to their members. **It's a mathematical certainty** and one main reason these programs go out of business.

Okay, now you should have a great understanding on what to look for in a **quality click exchange program**.

### **Which four Click Thru Programs combined will achieve the most traffic?**

Okay, here is where I am going to let you in on some of my personal '**Click Thru Marketing Secrets**'.

There are four programs that I use at the same time. In fact, they work so well together that I can generate an average of 427 visitors in 1 hour.

Before I tell you which ones, I need to cover what systems I am currently running. I use **Crazy Browser**, plus I have a **Comcast cable connection**. Before you get upset that you have dial-up, keep in mind that when I calculated the 10,000 hits a month, I figured that number at only 333 hits an hour, not 427 (this is hits, not credits).

Ok... The four most effective programs to use simultaneously are [HitSafari](#), [TrafficRoundup](#), [TrafficG](#) and [123Clicks](#).

What you do is open four windows and set each of them to the appropriate starter page (**HitSafari**, **TrafficRoundup**, **TrafficG** and **123Clicks**).

Then you just switch back and forth between each window on your task bar so you can view what is on that website before clicking thru to the next site.

Let's try it right now. Open Crazy Browser (or four browser windows) and type in (or copy-n-paste) your surfing link provided by each of these click thru programs (I would suggest you use a browser like Crazy Browser for quicker surfing).

**Note:** For this exercise I suggest using **123Clicks**. This is a paid exchange and if you don't feel comfortable paying to join an exchange yet, I suggest you replace **123Clicks** with **StartXchange** for this exercise.

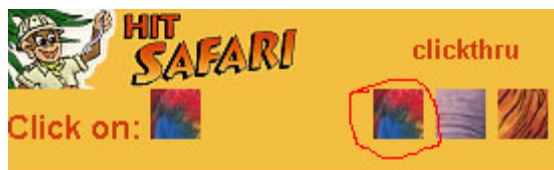
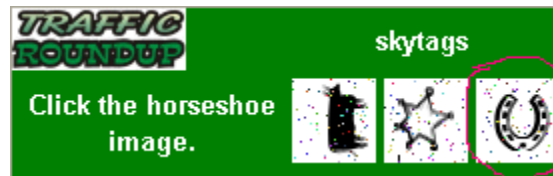
Once you have everything in place, you should have four separate windows open and be ready to surf.

## Let's put the "Click Thru Marketing System" to the test."

Go ahead and practice doing some surfing for traffic for the next 5 minutes or so. Just click the "Next Site" link on the 123Clicks surf bar...



Then click the correct "image" on the **TrafficRoudup** surf bar... In this example to the right... you would click on the hourseshoe.



Now with **HitSafari** all you have to do is click on the matching image. Just match the boxes and you're good to go.

**TrafficG** is very similar to **HitSafari**. All you have to do is match the image with the one in the corner after the timer runs down to 0.



That's all there is to it. Just keep practicing and improving your time and of course if you see anything you like, stop and check it out... that's why this system works.

**IMPORTANT NOTE:** If you're willing to **invest some money** (about \$5 a month per exchange) you can **upgrade** in these programs and **double your traffic per month.**

You'll go from a **2:1 ratio** to a **1:1 ratio** = **DOUBLE HITS!**

### **How to set up Favorites to Quickly Access Your Surfing Pages.**

Now this is something you might want to do. This one is real easy.

What you do is go to your **Notepad** or **Word pad** document (that has all your click thru programs in it), and copy and paste your starter link into your "Address Bar". Hit ENTER, then click on your FAVORITES and create a folder entitled "Click Thru Programs."

Proceed to SAVE the program in it. Go back and do the same thing with all of your programs. Then, when you want to start surfing, all you do is open up four click thru programs at a time - right from your FAVORITES.

**Keep in mind;** it's much easier to store these pages for 'quick launch' by using the features available from **Crazy Browser**. What's this? There is an option called "Groups" on your main menu from **Crazy Browser**. You can store groups of links together and when you want to open these sites you just have to click one link and **all your pages will open**. This is a very handy tool to use for storing all your favorite programs in groups for surfing.

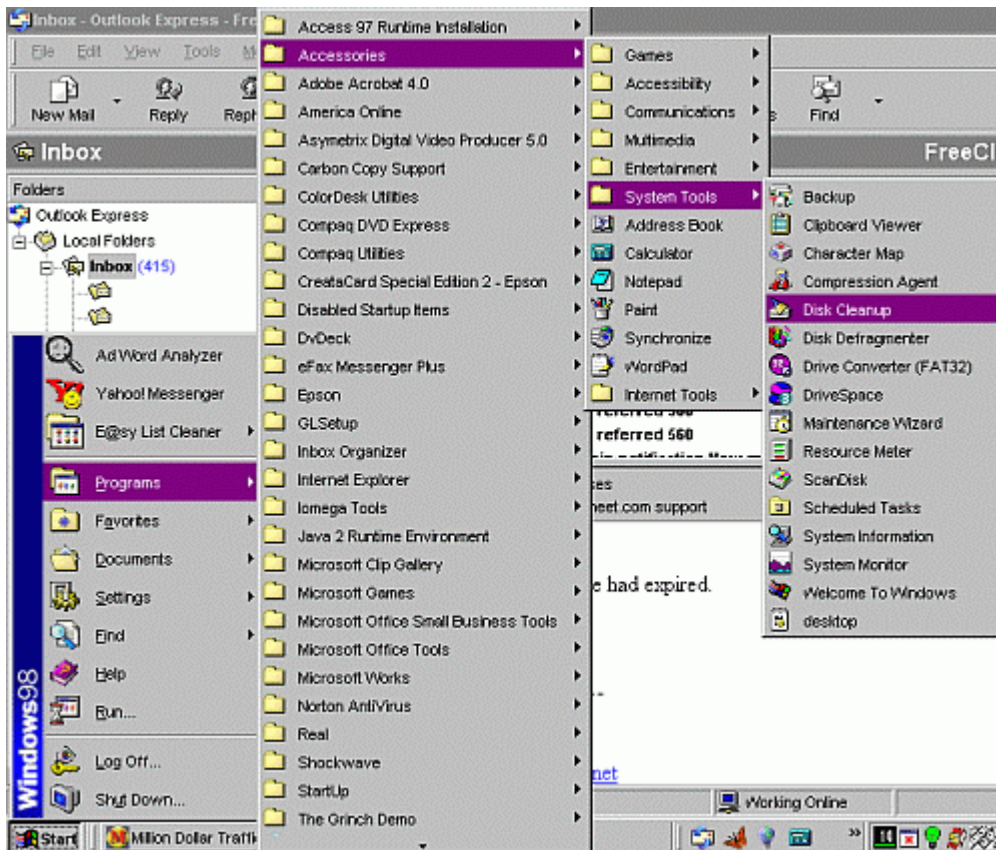
## Keeping your computer clean and running great!

We should probably talk about your "**Temporary Internet Files**," in case you're not aware of them. This is where your computer saves your "**cookies**" and the web pages you have recently visited.

If these files are not kept clean your computer will soon slow down and get bogged (I am not a techie, so I'm sure there is more to it than that). What I do is go through and clean them out every couple of days (or every time before I surf some programs).

It seems to keep things running smoothly. The usual path on your computer to these files is... "C:\WINDOWS\Temporary Internet Files"

Something else you can do is a "**Disk Clean Up**" on your computer. This task will locate any wasted space on your computer and based on what it finds -- can clean it up. Here's the path to get started...





**(Note: you can read more about this cleaning process in the PageSwirl “Learning Center”).**

Now if you're a **Windows XP** user -- I've just recently **discovered** some very useful software you're going to want to check out. This is not just for **increasing the speed of your computer**, but also helps to keep all that **Adware** and **Spyware** garbage OFF your computer for good.

I've read that within 20 minutes of going out on the Internet with a Windows XP system (that's not protected well) you can have enough Adware and Spyware on you system to start causing it to **run slow** and **sluggish** not to mention the fact that someone could be spying on you.

Personally, I hate the thought of that happening and I think that you do too. In my frustrations of my computer getting bogged down from hours or surfing for traffic, I've always been on the look out for software that will keep things running smoothly and efficiently (and I just found it).

I didn't expect to find something that not only made my **PC faster** and **totally stable**, but it also **fought against** the **Adware** and **Spyware** crap online.



You can have the pro's explain how it works in terms anyone can understand by clicking on the link below.

They can explain how to use this much better than I can and they even offer a video that shows you how (which I would suggest you watch... it does a great job of showing you how well it works).

Once you start surfing for traffic, you'll understand how important it can be to make sure your computer is in it's **tiptop shape** [Click Here](#) to view the site!



## The importance of Downlines!

Downlines are the KEY to **leveraging** your **time** and **money**!

For years the top click thru marketers have been focusing on building downlines in these click thru programs. They know the **potential** and **power** of residual traffic!

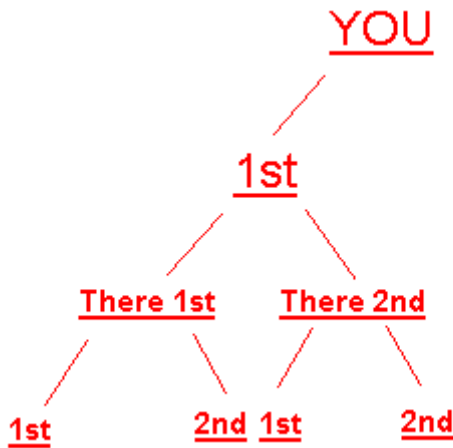
Residual Traffic should be one of your TOP goals in this niche market. It is so important that you ought to spend 80% of your effort on it for the first 6 months working the click thru programs.

Why is that?

Well, if you can earn a % of your downlines traffic they generate when they surf why wouldn't you?

Online we have the ability to create things that will help us leverage our time with great success compared to the offline world. Downlines do just that... they create a residual traffic stream that benefits you for years to come!

Okay, here's an illustration to look at...



Let's say you only referred one person who referred two and those two referred two as well. That would mean you have 7 referrals in your downline. 1 on your first level, 2 on your second level and 4 on your third level.

Now let's say that each of those 7 referrals **surfed 100 sites** a day. Since you earn 10% on those three levels (the average is 4 levels in most click thru programs) you would have **received 10% of those 700** hundred sites they surfed. That's just based off of those 7 referrals!

Now imagine if you had thousands of referrals surfing these programs almost every day. You know what? Many click thru marketers have thousands of referrals in their downline. I do and **You can too** if you **work hard at building downlines**. Yes, it does take time, but it's well worth it!

Okay, there is something else well worth discussing about the advantages of building large downlines on a **non-stop** basis.

I bet at some point in reading this Viral Report you started to wonder how long it would take for a beginner to **make money** in this niche market starting today. **Great news -- it's becoming easier and easier.**

Just recently I received some news from **StartXchange** where they announced that they're now **offering commissions** to their **free and Pro** members. Wow!

This is wonderful and just goes to show that these owners are starting to see the benefits of offering commissions to their members.

Which (by the way) is the second HUGE advantage of building large downlines... **MAKING MONEY!**

I've known for years that while I'm promoting my products throughout the exchanges that I also ought to be focusing on building my downlines by promoting the exchanges as well (that's why [FreeClickThruClub](#) was the first program I ever owned and still do).

FCTC (freeclickthruclub) has done a **fantastic job** of **building thousands of downlines for click thru marketers** in the last 4 years. It's called a downline builder program and it's one of the best online that I still use and build large downlines with every day!

*Times are changing!*

A couple of years ago it was extremely hard to make money from building downlines in the traffic exchanges. However, you did have one huge benefit... and that was the **residual traffic** aspect of these programs (which was good enough for me at the time).

I could see that by referring new members that surfed the click thru programs in my downlines, I would generate an ongoing stream of residual traffic. It wasn't until a year later that some of these exchanges started offering commissions and before I knew it... I was able to ask for a 'Cash Out' of \$15 plus dollars.

Sure that wasn't a whole lot, but as my **downlines grew** so did my **commissions**. They **grew faster and faster** and it wasn't long before I was able to request **commissions** from not just one program each month, but **two or three**.

Today more and more programs are offering the ability to make **commissions** when someone in your downline **purchases credits or upgrades**. :o)

It's only a matter of time before more and more follow suit. And when that happens (and if you have hundreds in your downlines in these programs) you WILL see your **bank account grow and grow**.

Well, it's time to conclude our **Viral Report**, but before I go I wanted to let you know about a tool **so powerful**, you could have **hundreds of new downline** members within weeks!

Do you know that this **Viral Report** can be branded by you and given away as a bonus or gift to your subscribers, members, downlines and email contacts?

Yes it's true! It works like this... you download a copy of this **Viral Report** (found on the PageSwirl website) and **after changing all the links within it** to point to **your affiliate links**, you give away as many as you can.

When those people join the programs within this report **YOU'LL** get those people in YOUR downline. And **if they also give this away**, you'll get more people in your downline (think many levels). Does that make sense?

*The more copies you can give away the **larger and quicker** your **downlines will grow** and so will... your Cash Flow!*

It's time to go to work... are you ready to put the "Click Thru Marketing System" into action?

Here is your homework: ...if you haven't already ...**START NOW!**

..."And Make Straight A's"

God Bless,

Dan Moses

P.S. Don't be apart of the 90% that learn something but NEVER take action!